

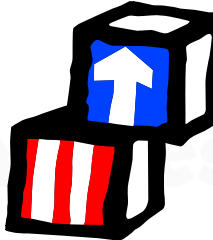
# UNITE WALK Kids Fest FUN FOR ALL AGES APRIL 29



**EVENT  
SPONSORSHIP  
OPPORTUNITIES**



# 2017



**CHILD INC**

Head Start Childhood  
Development Centers

512.451.7361

[www.childinc.org](http://www.childinc.org)

*Serving Travis County Families Since 1972*

## About Us

Child Inc Head Start is a national high quality research based early childhood development program designed to promote school readiness for poverty threshold families with children ages 0-5 including pregnant women and expectant families. The program is focused on closing the achievement gap between more affluent peers and lower income children. The agency provides services to over 2000 families annually in Center Based Classrooms, Home-Visitation and Collaborative Classrooms within area school districts.

## Kids Fest Goal

We are committed to nurturing excellence in all aspects of education. Kids Fest brings children of all ages, their parents and educators to celebrate and promote quality programs, parent education and collaboration. Child Inc, the St. John Neighborhood Association and local schools, bring 400+ community members out for a mile-long walk and celebration of our schools. The event is an opportunity to provide valuable community resources related to early development, health and wellness, nutrition, fitness, education, financial empowerment, as well as raising public awareness and increasing outreach to emerging populations.

## Unity Walk & Kids Fest

- **April 29, 2017 - 9AM to 1PM**
- **Unity Walk Meets - 9AM**  
Webb Middle School - 601 E. St Johns Ave, ATX 78752
- **Kids Fest - 10AM - 1PM**  
Reagan High School - 7104 Berkman Dr, ATX 78752

- Resource Fair & Community Event
- Music & Entertainment
- Crafts, Activities & Face Painting
- Photo Booth & Games
- Rock Climbing Wall
- Food & Friends
- Family Fun For All Ages



# Three Reasons to Become an Event Sponsor

*Event Sponsorship provides a meaningful opportunity to meet your company's outreach initiatives.*

## Build Brand Awareness

Put your company or organization name in front of hundreds of families! With prominent recognition for all sponsor levels on a variety of print and web channels, your event sponsorship will increase the visibility of your brand to our influential constituents who can spread the word about your business. The higher the sponsor level, the more exposure your company will receive!



## Love Your Community

Show your employees, constituents, clients and customers your dedication to your local community and your commitment to supporting early education and family support services for our most vulnerable families.

## Expand Your Network

Connections abound! Enjoy valuable face time with our families, event attendees, and fellow Event Sponsors / Guests who live, work, and support quality education initiatives in Central Texas.





# Event Sponsorship Levels and Benefits

**We welcome your participation in this community event.**

*Please consider one or more participation opportunities.*

1. Non Profit Organizations – Booth space available to provide guests with information of your services.
2. Business Sponsors - Guests will have the opportunity to view the booths on display, and speak with the business representatives within the booths about the services their business provides.
3. Food Partners/Food Trucks - Space available to provide demonstrations, samples and sell your fare. *(must have your own Health Permit)*
4. Health/Wellness Organizations – Booth space available to provide on-site screening & information.
5. Public Service Organizations – Bring the fire truck and police cars to educate our children on the importance of first responders in our community. Provide demos, Child ID, and Safety Information.
6. Marketing & Media Partners – Help disseminate information/flyers about the event to your constituent groups, mention the event in your newsletter, and/or help spread the word by visiting our Facebook event page. *(May be in-kind sponsorship)*
7. Volunteer Partners – Help with planning, outreach, decorating and day of activities.
8. Entertainment Partners - Seeking entertainers, bands, dancers, groups, and street performers suitable for young audiences.
9. Donation Partners – Seeking prizes, raffle items, bottled waters, gift cards, toys, books, giveaways and sponsorship dollars.

# Sponsorship Opportunities

## Lifetime Learning Sponsor - \$15,000

- Prominent Placement of Corporate Logo (banner/signage) Placed at Event Venue
- Logo placement in Child Inc Annual Report
- Prominent Logo placement on Event Volunteer/Crew T-shirts
- Logo on Child Inc website
- Listing in each Child Inc Nonprofit enews
- Prominent placement logo Name and logo on all advertising and materials for the event
- A full exhibitor's table
- Inclusion on sponsor signage in high traffic areas
- Logo included on registration website
- Twenty (20) social media promotions
- Promotional items placed in family enrollment bags

## School Ready Sponsor - \$10,000

- Placement of Corporate Logo (banner/signage) Placed at Event Venue
- Name placement in Child Inc Annual Report
- Logo placement on event collateral
- Logo on Child Inc website
- Listing in each Child Inc Nonprofit enews
- Name and logo on all advertising and materials for the event
- A full exhibitor's table
- Inclusion on sponsor signage in high traffic areas
- Logo placement on Event Volunteer/Crew T-shirts
- Ten (10) social media promotions

## First Steps Sponsor - \$7,500

- Name placement in Child Inc Annual Report
- Logo placement on event collateral
- Mention on Child Inc website
- Listing in each Child Inc Nonprofit enews
- Name and logo on all advertising and materials for the event
- A full exhibitor's table
- Inclusion on sponsor signage in high traffic areas
- Logo placement on Event Volunteer/Crew T-shirts
- Seventeen (17) social media promotions

## Early Childhood Advocate Sponsor - \$5,000

- Name placement in Child Inc Annual Report
- Logo placement on event collateral
- Mention on Child Inc website
- Listing in each Child Inc Nonprofit enews
- Name and logo on select advertising and materials for the event
- An exhibitor's table
- Five (5) social media promotions
- Logo placement on Event Volunteer/Crew T-shirts





# Sponsorship Opportunities *(cont'd)*

## Entertainment Sponsor - \$2,500 (Music, Face Painting, etc.)

- Logo Placement at Music Stage & Entertainment Tables
- Name placement in Child Inc Annual Report
- Logo placement on event collateral
- Mention on Child Inc website
- Listing in each Child Inc Nonprofit enews
- Name and logo on select advertising and materials for the event
- An exhibitor's table
- Five (5) social media promotions

## Community Engagement Sponsor - \$1,500

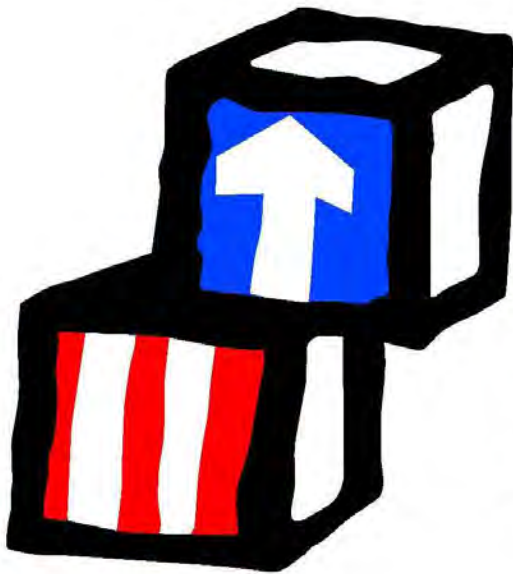
- Name on materials for the event
- An exhibitor's table

## Non Profit Exhibitor Table - \$75.00

- Name on materials for the event
- An exhibitor's table

**Vendor Packets Will Be Emailed Upon Receipt of Sponsorship Confirmation.**

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*Serving Travis County Families Since 1972*

**Child Inc - 501(c)(3) Non-Profit Organization**

**Tax ID # 74-1722420 | Member Independent Charities of America**

**515 E. 53rd St. | Austin, TX 78751 | [info@childinc.org](mailto:info@childinc.org)**

*Thank You for Supporting of our Mission.*

# KIDS Fest Sponsorship Form

We are pleased to sponsor at the following level:

- Lifetime Learning Sponsor - \$15,000
- School Ready Sponsor - \$10,000
- First Steps Sponsor - \$7,500
- Early Childhood Advocate Sponsor - \$5,000
- Entertainment Sponsor - \$2,500
- Community Engagement Sponsor - \$1,500
- Non Profit Exhibitor Table - \$75 (AISD No Fee for Table or Participation)
- \$\_\_\_\_\_ Custom Sponsorship (contact Edith Gray for Details)

## Sponsor Information

Company Name	
Contact Name	
Phone	
Email	
Address	
City, State, Zip	
Signature	
Date	

Return this Form by March 20, 2017 to [emgray@childinc.org](mailto:emgray@childinc.org)  
Questions? Contact Edith Gray - 512.451.7361 x214 - [emgray@childinc.org](mailto:emgray@childinc.org)

### Payment Method:

- Child Inc Send Invoice
- Credit Card
- Check Enclosed Payable to Child Inc.